

### IF YOU HAVE TWELVE MINUTES A DAY YOU CAN CHANGE YOUR LIFE

### When we get in our own way



WE THINK TOO SMALL



AIM AT THE WRONG THINGS



FAIL TO RESOURCE OUR PLANS

## Rolling Stones Principle, Modified

You can't always get what you want, but you can <u>make</u> what you need

#### Dream

# Set an intention. It takes the same work to do a big thing as a small thing.

#### Decide

Choose the process, not the end result. You can control your effort, not the outcome.

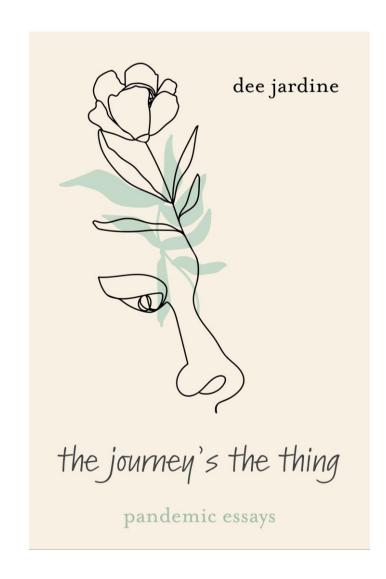
#### Do

Just start where you are, and ship it. It doesn't have to be perfect. Do what can gather momentum.



I started with a blank notebook. Then another....

I wrote and published a book (and started a publishing company).



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