



IF YOU HAVE
TWELVE MINUTES A DAY
YOU CAN CHANGE YOUR LIFE

When we get in our own way



WE THINK TOO SMALL



AIM AT THE WRONG
THINGS



FAIL TO RESOURCE OUR
PLANS

Rolling Stones Principle, *Modified*

*You can't always get
what you want, but
you can make what
you need*

Dream

Set an intention. It takes the same work to do a big thing as a small thing.

Decide

Choose the process, not the end result. You can control your effort, not the outcome.

Do

Just start where you are, and ship it. It doesn't have to be perfect. Do what can gather momentum.



I started with a blank notebook. Then another....

I wrote and
published a
book
(and started a
publishing
company).



Paperback available on Amazon.com and through Barnes and Noble. eBook on Kindle and Apple books.