

# reveal

Signal & Noise: What the Generative AI  
Renaissance Means for eDiscovery

# 800 Lb. Elephant In The Room

THE AI TAKEOVER  
HAS BEGUN...

AND THERE IS NO  
STOPPING IT.



A Day That Will Go Down In Infamy

November 30, 2022

The Day ChatGPT Went Mainstream



**OpenAI**

**ChatGPT**





# 1.39 Billion iPhone Users Have Access



# From Who 'Dis ... To The Who's Who

From  
Unknown To  
The Star Of  
Its Own  
SouthPark  
Episode In  
Just Months.



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# What Does ChatGPT Do?

## CHAT BOTS - CHATGPT

 ChatGPT  
text generation AI

 INPUT PROMPTS

 "Write a limerick about  
data taking over the world.  
Include the word: egg"

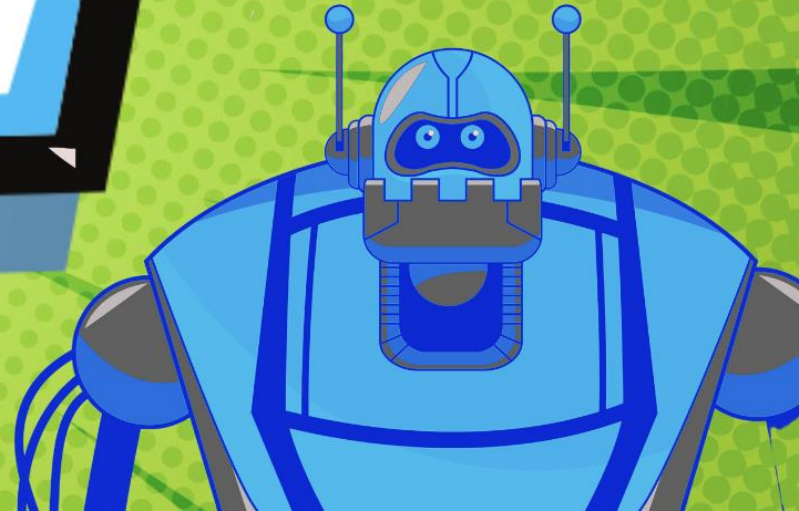


OUTPUT

"Data taking over the world, it's true  
It's growing like an egg that's due  
It's everywhere we go  
It's taking over slow  
But it's the future, there's nothing we can do."

Real-Life Applications of this Platform

- communications, journalism, publishing, creative writing, writing assistance





# Chat GPT in Action

## CHATGPT IN ACTION

T write a biblical verse in the style of the king james bible explaining how to remove a peanut butter sandwich from a VCR



And it came to pass that a man was troubled by a peanut butter sandwich, for it had been placed within his VCR, and he knew not how to remove it.

And he cried out to the Lord, saying, "Oh, Lord, how can I remove this sandwich from my VCR, for it is stuck fast and will not budge?"

And the Lord spoke unto him, saying, "Fear not, my child, for I shall guide thy hand and show thee the way. Take thy butter knife, and carefully insert it between the sandwich and the VCR, and gently pry them apart. And with patience and perseverance, the sandwich shall be removed, and thy VCR shall be saved."

And the man did as the Lord commanded, and lo and behold, the sandwich was removed from the VCR, and the man was saved.

And the Lord said, "Verily I say unto thee, seek not to put thy peanut butter sandwiches in thy VCR, for it is not a suitable place for such things. Rather, keep thy sandwiches in thy refrigerator or on thy plate, where they belong."

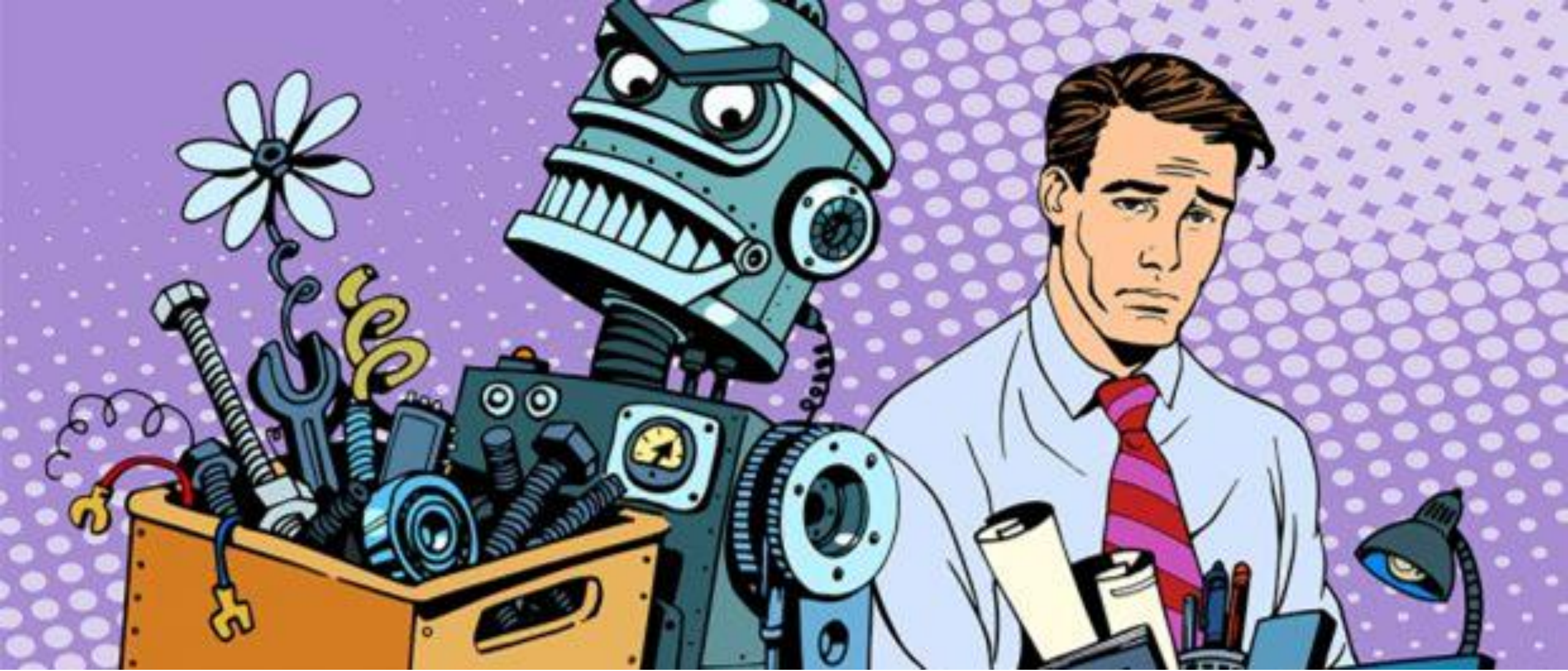
And the man heeded the Lord's words, and from that day forth, he kept his sandwiches in their proper place, and was saved from trouble and woe. Amen.



# DALLE IN ACTION







# Should We Be Afraid?!

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Confidential - May not be shared with 3rd parties



# Legal is Changing, But We Will Adapt!

From the advent of the printing press, to the telephone, steam engine and automobile there was one constant: People (and workers in particular) were **AFRAID**.

And yet, each successive innovation ultimately created many more jobs than it automated.

Each of these innovations actually augmented and enhanced our ability as a species to do more — supercharging those that **ADAPTED** and embraced the change.





# How Can GAI be Your eDiscovery Wingman?

- Smart Topic Modeling
- Noise Reduction
- GAI Powered ECA
- GAI Powered Review
- Document Summarization
- Pattern Detection
- Anomaly Detection
- Sentiment Analysis/Detection
- GAI EDA



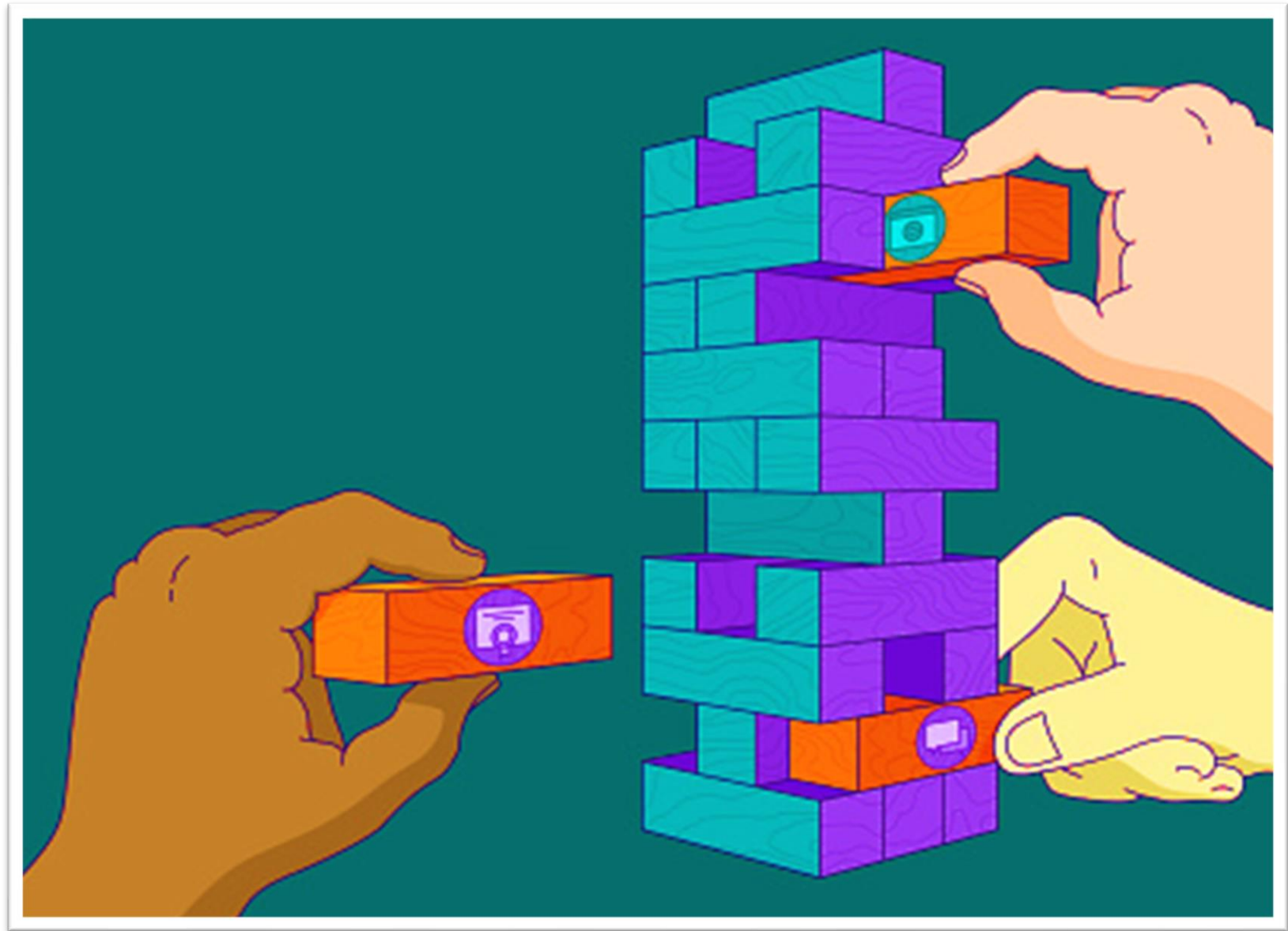
TOM CRUISE  
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# Low Barrier of Entry, High Bar For Excellence

The barrier to making a stand-alone opensource GAI chatbot is low.

BUT integrating GAI as Force Multiplier platform wide with multiple AI tools is the secret sauce.

GAI: Legal's Ultimate Force Multiplier when done right!





# Robolawyers, No... Ironman Esquire, Yes

“AI will not eliminate the need for lawyers, but it does portend the end of lawyering as we know it.”

~ Andrew Perlman, Dean Suffolk University Law School

