# **母Relativity**®

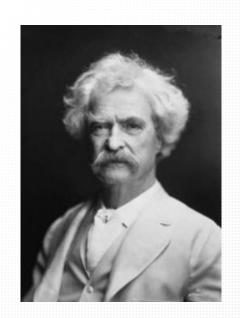
Turn Al From Concept to Capability

### Navigating a New Al Era in Legal:

**Deciding Where To Start** 

# "The secret of getting ahead is getting started"

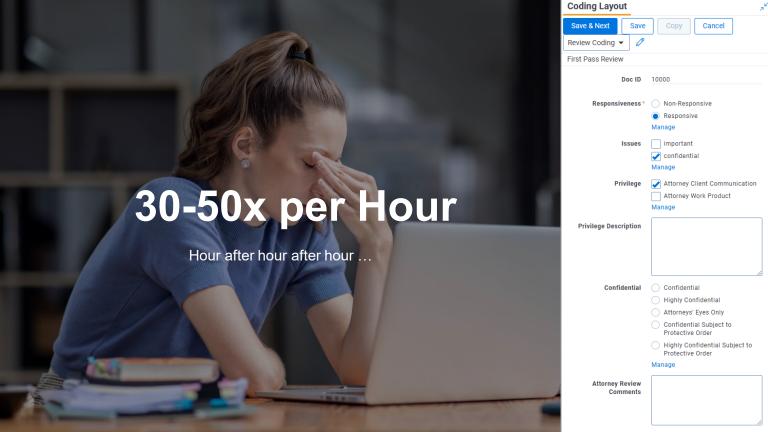
- Mark Twain





How did you decide to get started?

### **How Did Relativity Get Started With AI?**





A suite of generative AI solutions that are **fit-for-purpose** and produce **defensible results**—all within the **security of RelativityOne** 

## **Innovating Together**



RELATIVITY + MICROSOFT



- Partnership with Microsoft
- Review is at the core and the most expensive and time-consuming part of eDiscovery
- Humans aren't good at this tedious, detailed
- Leverage years of workflows, experience, and industry acceptance using machine learning Al
- Human in the loop, transparent, and easily verifiable
- Lower risk use cases for Generative Al
- · Built with our customers



for Review

**Hundreds of Customers** 

Thousands of Projects

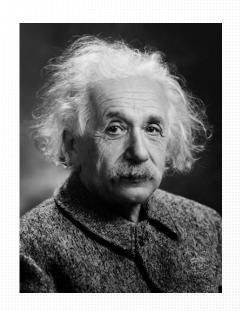
Millions of Documents

More accurate document review in less time for lower cost



# "In the middle of every difficulty lies opportunity"

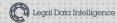
- Albert Einstein





### **Common Challenge**

Finding the **Sensitive**, **Useful**, **and Necessary (SUN)**data buried in piles of the **Redundant**, **Obsolete**, **or Trivial (ROT)** data



MODEL & USE CASES +

Source Code



## Select a Use Case

**Disputes & Investigations** Corporate **Data Protection Compliance** Litigation and Dispute Resolution Contract Reviews Freedom of Information Act (FOIA) Requests Contract Lifecycle Management Data Subject Access Requests (DSARs) Regulatory Requests Third-Party Subpoenas Mergers, Acquisitions, and Divestitures Data Breach Response Internal Investigations Personal Data Identification and Anonymization Data Disposition Cybersecurity Compliance and Governance Data Loss Prevention

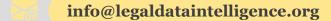
**Business of Law** 

Outside Counsel Value Management

Operational Efficiency

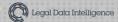
#### Get Involved with the Legal Data Intelligence Community





Visit LDI.org to deep dive into the LDI model and sign up for our newsletter





#### Repetitive or Routine Tasks

o Example: Responding to common compliance questions, routine document triage.

#### High Volume or Scale

o Example: Litigation document review, data privacy request responses, invoice audits.

#### Data-Heavy or Unstructured Information

o Example: Analyzing contracts, reviewing email correspondence in investigations, summarizing

#### Needs Consistency and Accuracy

o Example: Ensuring compliance in internal policy guidance, categorizing and routing

#### Time Sensitivity

Example: Quickly triaging urgent compliance or data privacy requests.

#### Audit and Defensibility Needs

o Example: Maintaining logs for discovery processes, demonstrating compliance, verifiability

#### Existing framework and process to build on and improve

o Example: legal hold and preservation, legal dept intake,

### **Help From Our Friends**

## Example Use Cases

#### **Examples**

- Legal request intake
- Internal policy Q&A
- DSAR
- Contract Q&A assistant
- Regulatory change monitoring
- Policy document monitoring & versioning
- Vendor risk assessment
- Department/Team news summary

### **How Do We Get Started?**

Identify A
Problem
(Opportunity)

### **Example Use Case**

Legal request intake

## Review Current Workflow

#### Legal Request Intake

- How do legal requests come in now?
- What information is included?
- Is there an existing request form?

## Evaluate Current Effort

#### Legal Request Intake

- How many requests do we receive?
- What are the most common types of requests?
- Who usually handles requests?

## Calculate & Analyze Value

#### Legal Request Intake

- How long does the average request take to complete?
- What's the cost of a delayed response?
- What would it cost to create this solution?

**Build vs Buy** 

### Design & Build

#### Legal Request Intake

- Start small
- Minimum Viable Product (MVP)
- Involve others

### Measure Results

#### Legal Request Intake

- Include observability in design
- Verify results
- Track value

## "Be water, my friend"

- Bruce Lee







## Let's Do This Together!