

Inside the Engine Room

Turning R&D into Real Client Impact

David Baffa & Byong Kim



Seyfarth Shaw LLP

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SEYFARTH LABS SPOTLIGHT

Focused on harnessing emerging tech
to enhance legal service delivery



**Enhance the efficiency
of the organization**

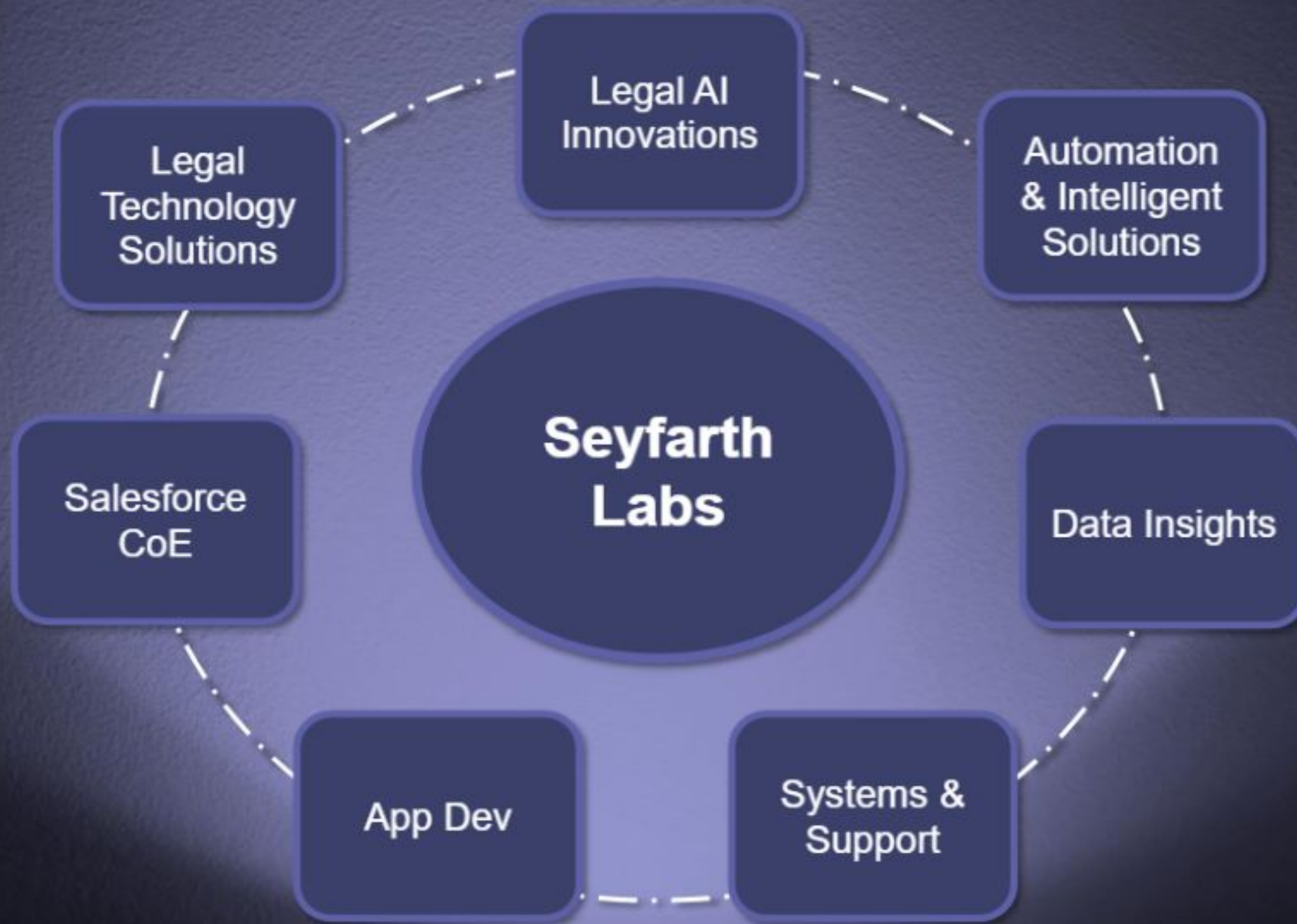


**Provide value
to the client**



**Differentiate the firm
in the marketplace**

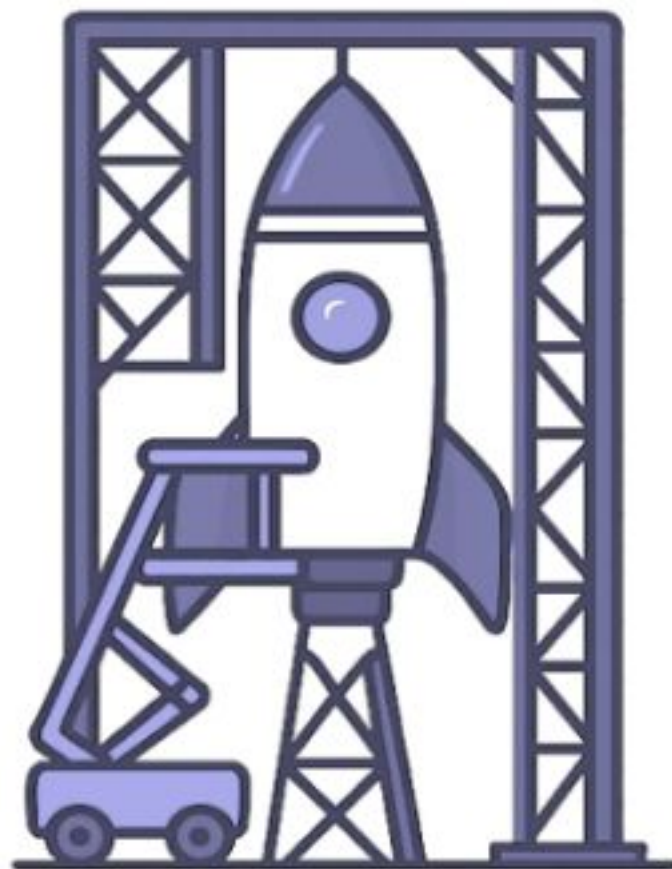
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IDEA TO ORBIT



IDEA



BUILD



LAUNCH



EXPANSION

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Client Impact Stories

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***thank
you!***